



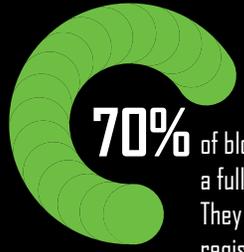
# ROCKIN' For A Match

**Hey there Rockstar! We are Rockin' for a Match, a dedicated Michigan 501c3 nonprofit, and we are passionate about helping blood cancer patients find their life-saving match. We do this via means of an annual charity concert and bone marrow drive. Our goal is to educate fans about the process of joining the bone marrow registry while providing an amazing production of talented artists.**

Our founder, Taylor Lang, is a stage 4 blood cancer survivor and would not be with us today if it wasn't for generous donors on the registry.

**December 5th 2020 will mark the 10th anniversary of our annual event!**

Taylor is 9 years cancer free and we are continuing to fight for other patients in need.



**70%** of blood cancer patients do not have a fully matched donor in their family. They depend on the bone marrow registry to cure their disease.



**28%** Blood cancer is the most common childhood cancer. Leukemia accounts for 28% of all cases.

[www.rockinforamatch.org](http://www.rockinforamatch.org)



# FOR IMMEDIATE RELEASE

October 19th, 2020

**ROCKIN' FOR A MATCH 10th ANNUAL CHARITY CONCERT AND BONE MARROW (Virtual)**  
"Music Thrives While Saving Lives"

**Event Date:** Saturday, December 5th, 2020

**Time:** 7-10pm

**Contact:** Taylor Lang (734) 637-5152, rockinforamatch@gmail.com

**Facebook Page:** <http://www.facebook.com/RFAM2>

**Link to Event Page:** <https://www.facebook.com/events/336593081096609>

**Website:** [www.rockinforamatch.org](http://www.rockinforamatch.org)

Rockin' for a match is an established Michigan-based 501(c)(3) nonprofit organization. Our Mission: to increase bone marrow donor, umbilical cord donation, and blood cancer awareness throughout the community. Our priority is to educate people regarding the process, procedure, and outcome on how to save lives. Our goal is to raise funds that will go towards the expenses for the bone marrow swab kits to be processed and to continue our annual event.

Join us virtually this year as we celebrate 10 years of rockin' and saving lives! Rockin' For a Match presents a music event full of entertainment, guest speakers, survivors, donors, and recipients. Acts include: Emcee Steve Black of WRIF-FM and Gilda's Club, Dave Santia - Detroit's Speed Painter, AJ Kish, Dan Tillery, Tosha Owens, Brandon Calhoon, Brendon Linsley, Adam Gardner of Guster, Oak City Roots, Carmel Liburdi, The Called, CHIT, Corey Cassidy, Paul Anthony (Full Force), Ali McManus and LiQuiD Belly Dance.

The main purpose of this fun-filled event is to raise awareness, register new bone marrow donors to the national registry, and raise funds towards processing the donor kits. There will be a virtual Bone Marrow Drive starting at 7pm.

Please join us for a night full of fun and help support a GREAT CAUSE, SAVING LIVES! Our founder, Taylor Lang, just celebrated 9 years in remission and wouldn't be here without gracious donors like you! A cotton swab of the cheek is all it takes to join the registry.

A special thanks to our sponsors:

