**We are Rockin’ for a Match, a dedicated Michigan 501c3 nonprofit, and we are passionate about helping blood cancer patients find their life-saving bone marrow match.** We do this via means of an annual charity concert and bone marrow drive. Our goal is to educate fans about the process of joining the bone marrow registry while providing an amazing production of talented artists. **December 5th 2020 will mark the 10th anniversary of our annual event!**

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| VO | Do you know that more than 1.8 million Americans are diagnosed with a form of blood cancer? Every three minutes a new case is reported. Blood cancer is the most common type of childhood cancer. Only 30 percent of patients who need a bone marrow transplant have a matching donor in their families. The remaining 70 percent must hope that a compatible stranger can be found using the national registry. Testing is painless to help save a life. It only takes a swab of your cheek to become a registered bone marrow donor. For some patients, this is their only fighting chance. Only 2% of the population is on the registry, so please join us for our 10th anniversary event on December 5th at 7pm to help fight blood cancer. This event is 100% VIRTUAL and you can help us Rock for a Match from the comfort of your home! We will have live music, speed painting, belly dancing, and silent auctions. Head to our website for more details. [www.rockinforamatch.org](http://www.rockinforamatch.org). Sponsored by Gilda's Club, Gage Bilt, DeMay Designs, UHY Cares, Beyond Juicery + Eatery Clarkston, The Dearborn Agency, Tania’s Pizza, DKMS, and Creative Spark Communications. |
| SFX FADE OUT |  |
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| :30 SECONDS |  |
| SFX FADE IN |  |
| VO | Come help save a life at our 10th annual VIRTUAL Rockin' for a Match on December 5th. Live music, bone marrow drive, speed painting, belly dancing, and silent auctions to raise awareness for blood cancers. You could be the next life-saving hero by joining the bone marrow registry. All it takes is a swab of your cheek to join! Go to [rockinforamatch.org](http://rockinforamatch.org/) for more info. Sponsored by Gilda's Club, Gage Bilt, DeMay Designs, UHY Cares, Beyond Juicery + Eatery Clarkston, The Dearborn Agency, Tania’s Pizza, DKMS, and Creative Spark Communications. |
| SFX FADE OUT |  |
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| VO | Help save a life at Rockin' for a Match December 5th for our 10th anniversary VIRTUAL event. Live music, bone marrow drive, speed painting, belly dancing, and silent auctions to raise awareness for blood cancers. Go to [rockinforamatch.org](http://rockinforamatch.org/) for more info. Sponsored by Gilda's Club, Gage Bilt, DeMay Designs, UHY Cares, Beyond Juicery + Eatery Clarkston, The Dearborn Agency, Tania’s Pizza, DKMS, and Creative Spark Communications. |
| SFX FADE OUT |  |