



ROCKIN'
For A *Match*

The logo features the word "ROCKIN'" in a bold, blocky font. Above the letter 'I' is a stylized stadium light tower. Below "ROCKIN'" is the text "For A" in a simple font, followed by the word "Match" in a large, elegant, cursive script. A green ribbon graphic flows under the text.

2020 SPONSORSHIP PACKET

**ROCKIN' FOR A MATCH
ANNUAL CHARITY CONCERT AND BONE MARROW DRIVE
DECEMBER 5, 2020**


PLEASE HELP US SAVE LIVES AND RAISE AWARENESS FOR BLOOD CANCERS

Our mission is to increase bone marrow donor, umbilical cord donation, and blood cancer awareness throughout the community. Our priority is to educate people regarding the process, procedure, and outcome on how to save lives via the bone marrow registry. Our goal is to raise funds that will go towards the expenses for the bone marrow kits to be processed and to continue our annual event. Our goal is to create a sense of cohesiveness throughout the community by making the knowledge available. In effort to do this, we provide an annual friendly and fun charity concert and bone marrow drive in the metro-Detroit area. **This year, we will be taking our event live online to ensure the safety of all of our fans.**

Worldwide, there are currently 33 million people on the bone marrow registry.

Each year, we aim to increase this number by registering new donors at our annual event. Your support and contributions are used to help cover the cost for processing the bone marrow donor kits and for the expenses of the event.

610 kits signed up since 2011 

102 total entertainment acts since 2011 (includes musicians, artists, bands, comedians, belly dancers, etc.) 

Approximately every 3 minutes one person in the US is diagnosed with a blood cancer.

An estimated combined total of 178,520 people in the US are expected to be diagnosed with leukemia, lymphoma or myeloma in 2020.

New cases of leukemia, lymphoma and myeloma are expected to account for 10% of the estimated 1,762,450 new cancer cases diagnosed in the US in 2019.

Umbilical cord blood has an important and growing role in the treatment of leukemia, lymphoma, sickle cell anemia and other life-threatening diseases.

Leukemias, which are cancers of the bone marrow and blood, are the most common childhood cancers (about 28%).

70% of patients in need of a life-saving bone marrow transplant do not have a matching donor in their family.

30% of patients will need to find an unrelated bone marrow donor to help beat their blood cancer.

A bone marrow transplant can save the life of someone battling leukemia, lymphoma, or another blood cancer. You can fight cancer just by swabbing your cheek.

"MUSIC THRIVES WHILE SAVING LIVES" SUPERFAN SPONSORSHIP

Are you passionate about helping our mission in raising awareness for blood cancers by adding new donors to the bone marrow registry?

If so, you can HELP! Each registration kit costs \$45 to process and our goal is to raise funds in order to cover these costs, as well as continuation of our annual event. Your contribution will help add life-saving donors to the registry for patients in need. We couldn't do this without the generous gifts from supporters like YOU!

Thank you for helping us continue our mission in the fight against blood cancers! You ROCK!

Superfan Sponsor - \$100+

- Inclusion of name (as identified on commitment form) during live event
- Social media/website recognition



SPONSORSHIP COMMITMENT FORM

I/WE WOULD LIKE TO PARTICIPATE AS A SUPERFAN SPONSOR!

_____ \$100
_____ \$200
_____ \$300
_____ \$400
_____ Other \$ _____

Rockin' for a Match is a Michigan 501(C)3 Non-Profit Organization and your donation is tax deductible. Please speak with your tax advisor for further guidance.

SPONSOR INFORMATION

Name (as you would like it to appear on event materials):

Address/City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____

_____ Enclosed is a check for \$ _____ (payable to Rockin' for a Match)

_____ Credit card payment for \$ _____ via PayPal (rockinforamatch@gmail.com)

_____ I do not wish to be a sponsor this year, but I would like to make a contribution to the organization in the amount of \$ _____ (payable by ___ check or ___ PayPal)

Please return this form and payment to:

Rockin' for a Match
Taylor Lang
7699 Olde Sturbridge Trl.
Clarkston, MI 48348
(734-637-5152)

Please use Tax ID: 45-4848111 for your charitable contributions.

